Q

Dear Couples, As your dedicated wedding planning partners with deep roots in Tamil traditions, we're excited to share our essential tips to help you create your perfect celebration. These insights come from our years of experience in crafting memorable Tamil weddings.



Start with your story. Not Pinterest

The most beautiful weddings we've crafted didn't begin with a mood board – they began with a conversation about heritage, traditions, and vision. We recommend:

- Taking time to discuss which Tamil traditions deeply resonate with both families
- Sharing your favorite memories of weddings you've attended
- Reflecting on elements that make your relationship unique

Read more.

Early planning priorities

It is a great way to ensure that your special day goes smoothly and exactly as you envision it.



- Begin venue selection 12-15 months ahead for auspicious dates
- Lock in core vendors (catering, photography, decor) 8-10 months prior
- Plan outfits and jewellery 6-8 months before, considering seasonal comfort



The 60-30-10 Rule

We guide our couples to divide their focus:



• 60% on experiences that matter most (ceremonies, family moments, guest comfort)



• 30% on visual and atmospheric elements (decor,photography, entertainment)



• 10% on trending elements or 'nice-to-haves'













Budget wisdom

- Keep a 20% buffer in your budget for
- Last-minute family requests
- Unexpected traditional ceremonies
- Special dietary requirements
- Weather backup plans



CONTACT US FOR CONSULTATION

- Venkataraman Nagar, MC Nagar, Hasthinapuram, Chromepet, Chennai, TamilNadu, IN 600064.
- events@ohyes.co.in





Family First, Trends Second

While we love creating Instagram-worthy moments, we always advise:

- Prioritizing family sentiments over social media trends
- Including elders in key traditional decisions
- Creating comfortable spaces for all age groups
- Balancing modern elements with traditional values















Remember, you're not just hiring a wedding planner – you're partnering with a team that

- Understands the nuances of Tamil traditions
- Can bridge generational expectations
- Has strong relationships with top vendors
- Brings years of experience in crisis management



Don't lose sight of what truly matters – your union and the blessing of two families coming together. Everything else is just decoration. Trust us to handle the details while you focus on the joy of your journey together.







